

# KANGNAM JEVISCO

The Sustainable &  
Innovative Leader in  
Paint and Coatings









## About us

KANGNAM JEVISCO is a leading Korean paint and coatings company that has been providing customer satisfaction and contributing to national and societal development since its establishment in 1945.

With the goal of becoming “the sustainable and innovative leader in paint and coatings industry” we supply the best-quality products to customers across all industries including construction, home appliances, carpentry, automotive and shipping. We are also advancing towards becoming a global company by building a global network to expand production and sales in China and Vietnam, supplying world-class quality products overseas.

With the experience and technology that we have accumulated over the years, we aim to become a company that creates the future with our customers, providing eco-friendly products and services that add value where they're applied.

Thank you.



# History of Company

## Brand Story

JEVI, which means swallow in Korean, is the symbol of the company; it has long been known in Korea as "the bird that brings happiness."

The characteristics of a swallow are represented as wisdom, a quick surging force, and the strength to fly over long distances, which symbolically express the dynamic corporate culture of KANGNAM JEVISCO, steadily soaring towards the future with a progressive spirit.



1952~1983



1983~2015.12



2015.12~Present



## 1945~1971

**1945/12**  
Founded NamSun Paint Store

**1952/07**  
Incorporated under the name of Kunsul Chemical Industrial Co., Ltd.

**1965/04**  
First exported Formica to Southeast Asia  
KCI applied to the first domestically produced refrigerator

**1971/03**  
Awarded the Stone Tower Order of Industrial Service Merit  
Founded Kangnam Hwasung Co., Ltd. (Currently Kangnam Chemical Co., Ltd.)

**1971/12**  
Completed construction of Anyang Factory

## 1975~1995

**1975/11**  
Went public as an IPO

**1981/03**  
Founded Anyang Technology Research Center

**1988/12**  
Founded KDK Co., Ltd., a joint company with Dupont and Kansai Paint (Currently KNK Coatings Co., Ltd.)

**1990/04**  
Awarded the Bronze Tower Order of Industrial Service Merit

**1995/12**  
Acquired ISO 9001 quality system certificate





## 1997~2005

1997/12  
Acquired ISO 14001 environment system certificate

1998/07  
Founded Wuxi Sanxie Chemical Factory Co., Ltd.

2000/11  
Completed construction of Haman Plant and founded Technology Research Center

2003/03  
Founded Kangnam Jevisco (Kunshan) Co., Ltd.

2005/11  
Anyang Factory acquired KOLAS accreditation

## 2006~Present

2006/06  
Acquired KOSHA 18001 (safety & health management system) certificate

2011/06  
Founded Kangnam Jevisco Powder Coatings (Zhangjiagang) Co., Ltd.

2015/12  
Renamed company name from Kunsul Chemical Industrial Co., Ltd. to Kangnam Jevisco Co., Ltd.

2015/12  
Founded Kangnam Jevisco Vietnam Co., Ltd.

2017/01  
Began construction of Pyeongtaek Factory



## Business Areas



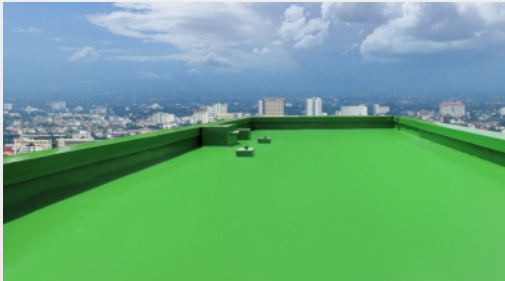
### Decorative Paints

Add aesthetic value to any architectural design and provide a beautiful residential space with full protection.



### Floor Coatings

With quality innovation and customer satisfaction as top priorities, JEVISCO's floor coatings series offers specialized functional solutions for various types of floorings including parking lots, commercial facilities, factories, warehouses, laboratories.



### Waterproofing Coatings

JEVISCO's waterproof coatings provide the best internal and external waterproof solutions for rooftops, roofs, porches, cellar walls, and bathrooms, maintaining excellent durability and adhesion on even the most uneven and cracked surfaces.



### Wood Coatings

Product ranges including UV cured coating and PU Coating are applicable to the most challenging conditions based on our in-depth know-how and technology optimized for industrial use.



### Powder Coatings

Create eco-friendly solutions for a wide range of industrial materials and home appliance.



### General Industrial Coatings

Enhance the performance and quality of a wide range of equipment with unique industrial coating technology.



**KANGNAM JEVISCO offers leading coating solutions in a variety of industries, such as construction, home appliances, automotive and shipping.**



#### **Packaging Coatings**

Make products last longer and maintain superior freshness and safety.



#### **Coil Coatings**

Deliver total solution for all purposes related to pre-coated metal.



#### **Automotive OEM**

We are supplying high-quality coatings for new vehicles through KNK Coatings, a joint venture with Kansai Paint.



#### **Automotive Refinish**

Provide perfect color restoration that offers a greatly enhanced appearance and gives the same experience of driving a new car.



#### **Marine & Protective Coatings**

Preserve the most valuable infrastructure and various facilities with highly protective coating technology.

# Decorative Paints

**We have developed our decorative paints suitable for all kinds of building materials including various commercial buildings and residential spaces. Our products help buildings long-lasting while looking beautiful.**

With our OK Color System, an exclusive advanced automatic color-matching system consisting of an automatic color dispenser, blender and computer, we can immediately and accurately blend any choice of color on the spot, using our base paints and colorants. We also offer a variety of specialized functional paints such as heat-insulating paints that increase energy efficiency, heat-reflective paints that prevent overheating from solar radiation, flame-resistant paints with superior fire prevention capabilities, and fire-proof paints that delay building collapses in fire. We have the best product line-up including eco-friendly products and high-quality functional products that serve the precise purposes of any architectural structure.



Add aesthetic value to any architectural design and provide a beautiful residential space with full protection.





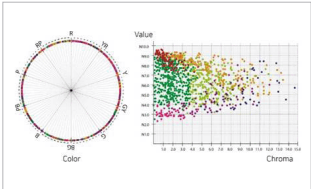
# Color

## MASTER COLOR COLLECTION

The Master Color Collection consists of 1,249 colors carefully chosen through systematic color analysis to provide customers with optimized colors for interior and exterior designs. Distinctive color spaces can be designed using the seven color themes developed based on Faber Birren’s theory of color harmony.

*Faber Birren (1900–1988) is an American color expert who worked throughout the 20th century studying the influence of color on people and their environments. He developed a theory about color harmony that suggests that colors with commonalities often go well together.*

Color Count	1,249 colors
Theme	A wide choice of color variations categorized into 7 themes: White, Tint, Tone, Gray, Color, Shade, Black
Arrangements	Offering various color arrangements based on color harmony theory
Advantage	1. Broader choices of color at consistent color intervals available to meet customers’ various needs. 2. Extended range of sophisticated medium-brightness, medium-saturation tones offers elegant color arrangements. 3. Featuring extended variations of gray in reflection of the latest trends.
Features	1. Color Appearance System: The Master Color Collection is configured to ensure uniformity of colors within one space and to provide natural color gradation. 2. The exquisite and elegant colors of the collection allow fluidity and harmony even when working with many colors in one space. 3. The color swatch book has been researched and developed from the customers’ perspective to allow easy location and arrangement of colors, categorized by tone with each tone containing 10 color variations.



## BEST COLOR COLLECTION

The Best Color Collection is comprised of 240 exquisite and popular colors selected through consumer and architectural trend analysis out of the 1,249 colors in JEVISCO’s Master Color Collection, which was developed using Faber Birren’s theory of color harmony, the first collection of its kind available in Korea.

- JEVISCO was the first in Korea to assign individual names to colors, with the names reflecting the story behind each color to give customers an instant understanding of each color’s origin and potential application.
- The 240 colors were selected carefully through analysis of the most frequently used colors among international color schemes by hue and tone.
- The color swatches, enlarged 1.5 times, enhance customer recognition of color nuance.
- The swatch collection is designed as a portable pocket book for customer convenience.



# Floor Coatings



Our floor coatings are used on floors in factories, warehouses, parking lots, offices, schools, hospitals and more.

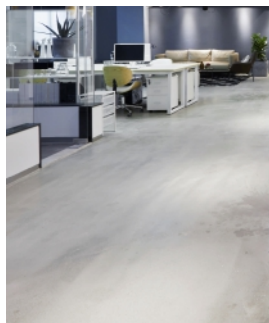
We have developed various types of floor coatings for all kinds of use.

Among epoxy types, we have a less odorous eco-friendly waterborne floor coating, a single-coat thick-layer floor coating, and a floor coating with outstanding noise control and nonskid features thanks to its uneven textured surface.

Our urethane flooring made with acrylic urethane resin features superior adhesion and elasticity.

Our floor coatings are the optimal solutions that provide excellent durability on top of a beautiful appearance.

We, JEVISCO, strive to continue creating a better floor environment with our eco-friendly floor coatings of excellent performance.



With quality innovation and customer satisfaction as top priorities, JEVISCO's floor coatings series offers specialized functional solutions for various types of floorings including parking lots, commercial facilities, factories, warehouses, laboratories.



# Waterproofing Coatings

**Our waterproofing coatings feature excellent water resistance, durability and chemical resistance, maintaining excellent adhesion and waterproof performance even if there are deformations or cracks on the original surface.**

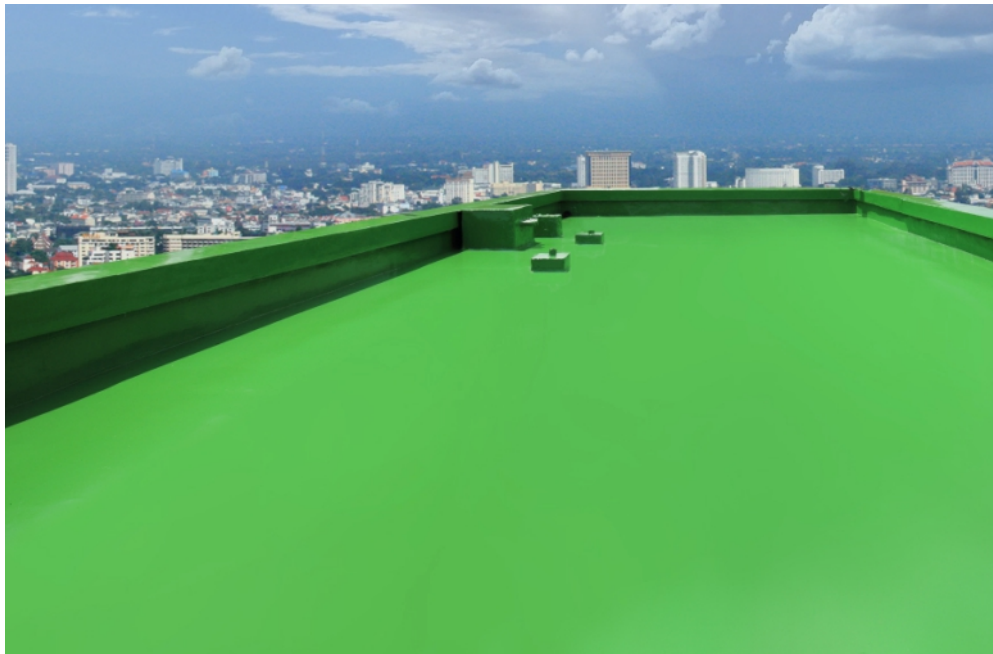
In addition to rooftop waterproofing, we provide the best waterproofing solutions for both indoor and outdoor structures including roofs, verandas, bathrooms and basement interiors and exteriors.

We offer non-exposure polyurethane resin waterproofing coating with excellent adhesion and elasticity that forms a smooth film, exposure polyurethane waterproofing coating that has superb durability and adaptability to cracks, and eco-friendly waterborne waterproofing coating with low odor and outstanding elasticity and flexibility.

Our products create the most fresh, clean and comfortable spaces.



JEVISCO's waterproof coatings provide the best internal and external waterproof solutions for rooftops, roofs, porches, cellar walls, and bathrooms, maintaining excellent durability and adhesion on even the most uneven and cracked surfaces.



# Wood Coatings

Our wood coatings, used for protecting products and highlighting interiors, are used in wooden furniture including built-ins and wooden floors.

We supply our products to many well-known furniture manufacturers and have been recognized for our quality. We are currently developing high-quality UV-cured wood coatings that feature bright colors and high gloss as part of our efforts to create comfortable living spaces and clean and fresh environments.



Product ranges including UV cured coating and PU Coating are applicable to the most challenging conditions based on our in-depth know-how and technology optimized for industrial use.





# Powder Coatings



Our powder coatings are used in all kinds of places, from appliances and IT products that make daily life convenient to various industrial products like automobile parts, steel pipes and building materials.

Our powder coatings can be used on almost all metal materials, from standard steel to other types of metals like aluminum and copper.

We also provide a kaleidoscope of colors and glosses to meet various customer needs.

JEVISO powder coatings are eco-friendly products that help minimizing air and water pollution.



Create eco-friendly solutions for a wide range of industrial materials and home appliance.

# General Industrial Coatings

Our industrial coatings are used in all kinds of industrial fields: automobile wheels, heavy equipment, industrial tanks, machinery, equipment components, and various home and kitchen appliances such as refrigerators, washing machines, laptops, TVs and ovens.

Our offerings prevent corrosion in metallic materials, add various characteristics, increase the durability of plastic materials, and provide varied colors and beautiful glosses.

On top of that, the easy workability and excellent adhesion of our coatings ensure superb performance for all kinds of use, giving our products a great value.

We value reliably, providing the safest and best-quality eco-friendly products.



Enhance the performance and quality of a wide range of equipment with unique industrial coating technology.



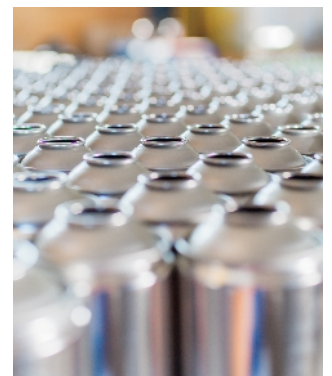
# Packaging Coatings

**Our packaging coatings are used inside and outside of various kinds of metal containers and crown caps such as food cans, beverage containers, caps and closures, aerosol cans, drums, and pails to safely protect both the metallic surface and the container contents.**

Our industry-competitive packaging coatings safely keep the freshness of the content, prevent corrosion of the product exterior, and enhance the resistance of the metal material. In addition, this eco-friendly coating meets the high-standard regulations of Europe and the US FDA. It boasts the highest quality based on its eco-friendliness and advanced coating technology (for non-BPA products). We also have a pilot line system based on high-level quality standards, enabling us to respond to customers' needs quickly. We will continue to develop food, beverage, and household product coatings that are superior in quality and safety.



Make products last longer and maintain superior freshness and safety.



# Coil Coatings

With its excellent processability, our coil coating solution is easily adaptable to the characteristics of various steel plates, capable of high-speed coating and dries quickly at a low temperature.

Therefore, we can help improve the energy efficiency of our client companies. Our coil coatings are used in many places and products ranging from building interior and exterior materials for factories, warehouses, offices and roofing to appliances.

Also, we have developed low-cost and high-efficiency antistatic paints with Carbon Nanotubes (CNT) for the first time in the world. We are leading the new paint trend through continuous research and development.



Deliver total solution for all purposes related to pre-coated metal.





# Automotive OEM

We are supplying high-quality coatings for new vehicles through KNK Coatings, a joint venture with Kansai Paint.

With a high focus on low VOC and energy saving, we are supplying eco-friendly products that actively correspond to water-based base coats and wet-on-wet coating processes. Through continuous research and development, we are providing various functional clear coatings and optimal colors for newer models.



KNK COATINGS CO., LTD.  
<http://www.knkcoatings.com>  
TEL +82-31-684-6186



# Automotive Refinish

**JEVISCO Refinish is a high-quality product, strong resistant to scratches and color change. It has excellent drying make workability easy and simple.**

We offer the JEVISCO Refinish System, which provides products such as putty, clear coats and color paint for personal, commercial and specially equipped vehicles in an all-in-one system, together with JEVISCO Refinish Color System. The JEVISCO Refinish Color System is an on-site color tinting service that enables more accurate color matching through various primary colors and color combinations, reducing work time and boosting customer reliability. We will continue developing new colors and supplying eco-friendly waterborne refinish coatings.



Provide perfect color restoration that offers a greatly enhanced appearance and gives the same experience of driving a new car.





# Marine & Protective Coatings



**Our marine & protective coating solution safely protects various industrial structures such as sea vessels, marine plants, bridges, power plants, transmission facilities and factories under extreme environmental conditions and ensures stable maintenance.**

We supply marine coatings for COTs (cargo oil tanks or crude oil tanks) and WBTs (water ballast tanks) that meet the IMO PSPC (International Maritime Organization Performance Standard for Protective Coatings).

We provide high-quality epoxy and solvent-free epoxy coatings certified by various registers of shipping associations and the FDA.

Our protective coatings are used in the construction of public infrastructure with the approval from national public agencies such as the Korea Expressway Corporation and the Korea Electric Power Corporation.

We have a wide product line-up tailored to our customers' needs, such as mastic epoxy coatings that can be repainted over an old layer without pretreatment. We are dedicated to the research and development of eco-friendly paints such as solvent-free paints and waterborne paints to minimize the environmental impact.



Preserve the most valuable infrastructure and various facilities with highly protective coating technology.

## R&D Center



### KANGNAM JEVISCO R&D Center

#### **A sustainable and innovative leader in the paint and coatings industry**

KANGNAM JEVISCO R&D Center was founded in 1981 with the motto "A sustainable and innovative leader in the paint and coatings industry." Our R&D center is comprised of a paint development laboratory, a device analysis team, a color design team, and a research and planning team with more than 150 researchers at work.

#### **KANGNAM JEVISCO R&D Center puts people and the environment first**

We develop eco-friendly products from the customers' point of view, focusing on VOC-free, non-toxic, low-odor paints. Obtaining the Korea Eco-label and the HB Mark (top grade label) through development of the premium eco-friendly waterborne paint Pureunsol, we contribute to the betterment of construction environments. We have also developed an eco-friendly consumer paint, Dream Coat, making painting and coating easy for DIYers and beginners.





### **KANGNAM JEVISCO R&D Center brings a competitive edge**

Paints and coatings, base materials for various industries, are born from a mixture of different ingredients and a convergence of organic, inorganic, polymer, and surface chemistry technologies. Our R&D Center researches and develops infra technology for various functional paints through macromolecular synthesis and intensive analysis; paint technology including dispersion of pigments, coloring ingredients, surface control, rheology control, and hardening mechanisms; and application technology for exterior efficacy, transfer efficacy, and application control, conducting tests with painting tools and machines similar to those used by customers.

Based on 70 years of experience, we are devoted to the expansion of market-leading product lines and the research and development of value-added technologies. We are researching and developing original technologies and products for the company's next-generation business, founded on research strategies coupled with corporate strategies to ensure further future growth.

### **KANGNAM JEVISCO R&D Center's "Color & Design" strategy**

With time-tested color expertise and an optimized color information system, we analyze fast-changing color trends and provide customers with the best color solutions. Our CMF (Color, Material, Finish) trend analysis and R&D results help customers develop their own products or improve their home environment.

With our Master Color Collection and Best Color Collection, developed through independent color research and know-how as a part of our proprietary color solutions, we are currently leading the latest color trends in the industry.

KANGNAM JEVISCO R&D Center will continue to fulfill our customers' faith in us with future-oriented technology and quality that meets global standards, advancing towards our goal of becoming "a sustainable and innovative leader of the paint and coatings industry," and moreover, a global leader.



## **Quality Management**

We have acquired certifications under ISO 9001 and ISO 14001 as the first paint company, as well as KOSHA 18001. We have received KS mark, Korean eco-label, HB mark proving superior quality and outstanding technology. We were also recognized as an ISO 17025 KOLAS internationally accredited testing institute in 2005, assuring quality control in line with international standardization.

# Business Network

## KOREA

- Busan Head Office
- Seoul Office (Overseas Business Team)
- Anyang Factory and Technology Research Center
- Haman Factory and Technology Research Center
- Pyeongtaek Factory
- Honam Office
- Jungbu Office
- Daegu Office
- Incheon Office
- Changwon Office
- Bukbu Office
- Cheonan Office

## CHINA

- KANGNAM JEVISCO (KUNSHAN) CO., LTD.
- KANGNAM JEVISCO POWDER COATINGS (ZHANGJIAGANG) CO., LTD.

## VIETNAM

- KANGNAM JEVISCO VIETNAM CO., LTD.

## KOREA

### Busan Head Office

289 Naengjeong-ro, Busanjin-gu, Busan  
Tel: +82-51-892-4221 ~ 7  
Fax: +82-51-892-5576

### Seoul Office (Overseas Business Team)

12 Seoun-ro 1-gil, Seocho-gu, Seoul  
Tel: +82-70-7096-3107  
Fax: +82-2-3473-2077

### Anyang Factory and Technology Research Center

8 Nongshim-ro, Gunpo-si, Gyeonggi-do  
Tel: +82-31-451-3611  
Fax: +82-31-458-2521 (Tech. Team)

### Haman Factory and Technology Research Center

79 Gongdandong-gil, Chilseo-myeon, Haman-gun, Gyeongsangnam-do  
Tel: +82-55-586-4221  
Fax: +82-55-586-2225

### Pyeongtaek Factory

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Tel: +82-70-7754-6603  
Fax: +82-31-684-6190

### Honam Office

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Fax: +82-62-951-6831

### Jungbu Office

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Fax: +82-42-934-7235

### Daegu Office

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Fax: +82-53-384-4218

### Incheon Office

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Fax: +82-32-469-7233

### Changwon Office

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Fax: +82-55-292-7288

### Bukbu Office

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Fax: +82-31-574-7330

### Cheonan Office

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Tel: +82-70-7096-3135

## CHINA

### KANGNAM JEVISCO (KUNSHAN) CO., LTD.

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Tel: +86-512-5749-2271  
Fax: +86-512-5749-2273

### KANGNAM JEVISCO POWDER COATINGS (ZHANGJIAGANG) CO., LTD.

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Tel: +86-512-3500-9399  
Fax: +86-512-3500-9354

## VIETNAM

### KANGNAM JEVISCO VIETNAM CO., LTD.

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Tel: +84-(0)274-222-1890~1891  
Fax: +84-(0)274-222-1892



## Related Companies



KANGNAM CHEMICAL CO., LTD.

As a leading polymer chemical company established through joint investment with DIC of Japan, this became the first domestic company to produce and sell phenolic and polyurethane resins.



KNK COATINGS CO., LTD.

This is a joint investment company with Kansai Paint of Japan, producing automotive paint and coatings. With its automated facilities, it supplies paint and coatings to Korean automakers, such as Kia, Ssangyong and Samsung and is realizing higher quality and more special functionality through continuous R&D efforts.



KANGNAM KPI CO., LTD.

As a precision chemical leader, this company has sharply focused on selling and producing cutting-edge composite materials, such as BMC, SMC and LFT.



KANGNAM CONSTRUCTION CO., LTD.

KANGNAM CONSTRUCTION CO., LTD. is a comprehensive construction company which possesses business areas that range from residential projects, construction projects, civil construction projects, PC-related projects, steel beam installation projects to gloton (construction material) production business. The company leads a new construction business culture based on the development of new construction methods and reduction of construction costs.



KANGNAM ITEC CO., LTD.

The company specializes in SI and ERP and has the capacity to build and operate client and server systems, such as Unix, Windows NT, RDBMS and 4GL and Microsoft DNA-based web applications, executing various computation projects in a wide range of areas.



KANGNAM CORPORATION

This is the leading company in the FRP shipbuilding industry and was appointed as the major military supplier from the government. The company is in charge of repairing and remodeling of special shipping such as mine research ships, mine sweepers, high-speed vessels of the Korean Navy, FRP passenger ships, administration ships, fishing vessels and lifeboats.



KANGNAM JEVISCO(KUNSHAN) CO., LTD.

As a sole investment corporation established in Kunshan, China, this company produces and sells waterborne paints, oil paints, BMC and adhesives. It is currently expanding its portfolio to meet the growing demands in the Chinese market.



KANGNAM JEVISCO POWDER COATINGS (ZHANGJIAGANG) CO., LTD.

This company was established as a sole investment corporation by KANGNAM JEVISCO in 2011. It produces and sells superior powder coating products to the worldwide market.



KANGNAM JEVISCO VIETNAM CO., LTD.

Established in 2015 as a sole investment corporation in Ho Chi Minh, Vietnam. KANGNAM JEVISCO VIETNAM CO., LTD is dedicated to developing high quality paint and is setting up a local product line in the My Phouc industrial complex, in order to respond to global market demands more flexibly.



[www.jevisco.com](http://www.jevisco.com)